



# Student Viewbook 2020



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# Canadian-Made Global Success



# Welcome to University Canada West

As the president of University Canada West (UCW), I'd like to thank you for your interest in our technology-driven, business-focused university. I sincerely hope you select us for your higher education experience.

UCW was founded in 2004 with a vision to create an independent, accessible university with a practical focus and an emphasis on teaching excellence. We are a business-focused university and give students the most up-to-date knowledge required for today's fast paced industries.

Located in Vancouver, the university offers a dynamic learning environment, a high level of personal attention, competitive tuition rates and scholarships to recognize academic excellence.

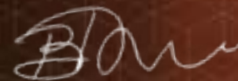
The university is situated in one of the world's most liveable cities, surrounded by global corporations which will improve students' chances of gaining all-important industry experience in order to prepare them for successful careers after university. Sony, Microsoft, Amazon and other international corporations all have offices in Vancouver.

University Canada West is a student-focused contemporary institution with small class sizes and professors with real-world business experience. We place an emphasis on smaller classes to ensure each student gets the undivided attention that they deserve. Our flexible program delivery allows students to study online, on-campus or select a combination.

With four semesters per year, motivated students can complete their degrees more quickly than at many traditional universities. Our faculty is made up of passionate individuals who have a desire to improve the lives of students with the greatest of weapons – education.

If you're a motivated individual looking to advance your career in business, look no further than our institution. We look forward to welcoming you to University Canada West.

**Brock Dykeman**  
President, University Canada West



**Your  
Success**

is our priority and  
this is what makes  
us different – **we  
genuinely care.**



# Academic Excellence

Visit [ucanwest.ca](http://ucanwest.ca) or call +1-778-655-3702





# About us

UCW is an innovative business and technology-oriented, teaching-focused institution in Canada, offering undergraduate and graduate degrees for domestic and international students. The university is a dynamic and growing institution defined by its close connections to the business community and a commitment to outstanding student services.

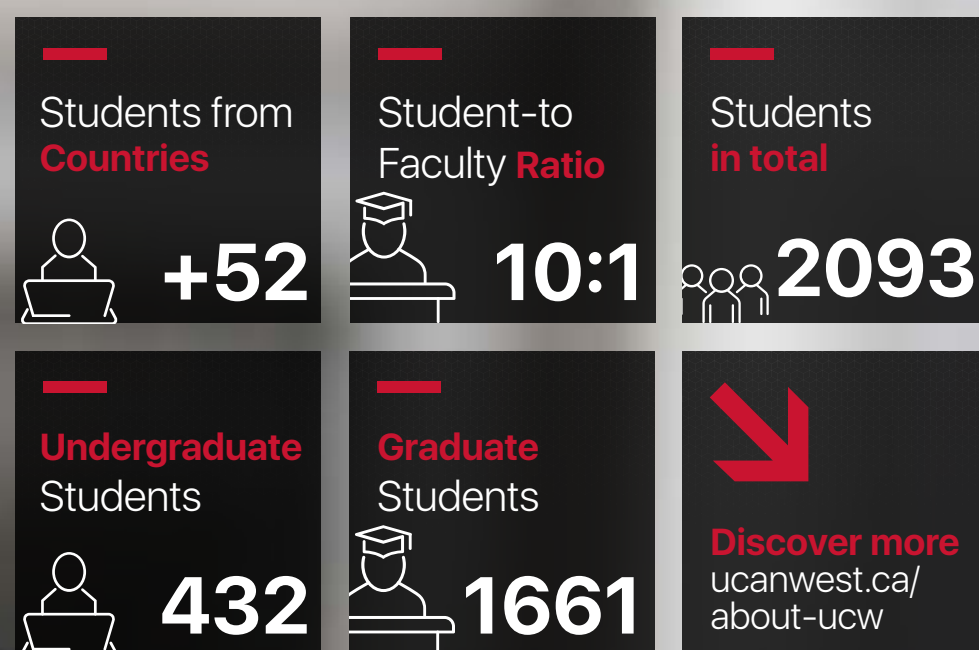
We create the most innovating, dynamic and practical learning environment for students. Join us and you too could be a part of the world-class learning community we have developed by sharing our excellent education, professional practice and close connections within the business and technology community, thus transforming our students into leadership-ready graduates.



# UCW at a Glance

## Our Students

UCW students come from more than 52 countries around the world and include Canadian citizens, permanent residents and visiting students who contribute to the diversity and richness of the university. Whether you are a recent high-school graduate, a college or university graduate, a transfer student, or a working professional, you will find what you need at UCW.





# What Makes UCW Stand Out From the Crowd?

## Business-oriented, intensive learning for all

We focus on relevant learning at UCW. Content can become dated quickly, especially in the fast-moving environments on which our programs focus. That's why we design our programs to meet the needs of the market, ensuring you receive the most up-to-date education possible.

We collaborate with digital leaders such as Salesforce (Trailhead), Tableau and IBM to add relevant digital components to our courses. This aligns with our digital vision to keep our students updated with upcoming technological trends.

Due to the added bonus of our professors having industry experience, their teaching will be approached via case studies, including real stories about their time on the job.

We also pledge to support you every step of the way with Student Services staff who will answer any questions you may have. They can provide you with resumé advice and even help you prepare for job interviews.

## At the center of Vancouver's vibrant business community

UCW is situated in the heart of Vancouver in the historic London Building. The university is easily accessible by transit and you will feel right at home surrounded by coffee shops, restaurants, entertainment, shopping centres and gym facilities.

Many of the world's biggest companies have offices within walking distance of our downtown campus, providing you with unparalleled access to a network of prospective employers.

## Experienced faculty

Our professors are not just esteemed academics, they also have the added bonus of industry experience so they don't just repeat textbook content. Throughout your program, the professors will use their years of professional work to equip you with the latest knowledge and skills needed to succeed in today's competitive global marketplace.

## Small class sizes

UCW's learning environment will appeal to many. Our classes are kept small, so you can enjoy high levels of interaction with classmates and benefit from the one-on-one undivided attention from your professors that you require to excel.

## Faster program completion

Our programs are delivered over four terms per year which can reduce the time you spend in school before landing your dream job. If you possess previously earned university credits recognized by UCW, you may find yourself completing your program quicker than you thought possible.



# Our Merits

Accreditations, memberships and designations are important to a university because they externally validate the quality of the education provided. UCW is recognized by the following organizations for its high-quality education:

The Education Quality Assurance (EQA) designation identifies BC public and private post-secondary institutions that have met or exceeded provincial government-recognized standards for quality assurance and consumer protection.

University Canada West has earned the ACBSP Global Business Accreditation for its MBA and Bachelor of Commerce degree programs. The Accreditation Council for Business Schools and Programs accredits business, accounting and business-related programs at the associate, baccalaureate, master's and doctoral degree levels worldwide.

UCW is a member of the BC Transfer System (BCCAT) with more than 2,000 credit transfer arrangements with other post-secondary institutions.

EduCanada is a brand that supports international education in Canada. EduCanada and the leaf design is a trademark of the Government of Canada and is subject to a Master Licence Agreement between the Council of Ministers of Education

Canada (CMEC) and Department of Foreign Affairs Trade and Development (DFATD).

Languages Canada is Canada's national language education association representing more than 225 private and public language education members that offer accredited English and French programs. UCW's University Access Program was recently accredited by Languages Canada, another mark of distinction.

AACSB International is the Association to Advance Collegiate Schools of Business (AACSB) connects educators, students and businesses to achieve a common goal: to create the next generation of great leaders. UCW recently became a member of AACSB in their mission is to foster engagement, accelerate innovation and amplify impact in business education.



Visit [ucanwest.ca](http://ucanwest.ca) or call +1-778-655-3702



# The Campuses

UCW has two easily accessible campuses in downtown Vancouver: 626 West Pender St. in the historic London Building and Vancouver House (opening in July 2020).

Our campus at 626 Pender Street is located only steps away from public transit, including the Waterfront SkyTrain Station, bus routes and the SeaBus terminal. The vibrant and lively neighbourhood is full of restaurants, stores, entertainment options, shopping centres and gym facilities.

Our new campus, Vancouver House, is located in one of the highest profile developments in Vancouver's recent history. The campus will include more than 90,000 sq. ft. in the iconic Vancouver House Development, a globally recognized project designed by architect Bjarke Ingels of BIG.

Many of the world's biggest companies have offices within walking distance of our downtown campus, providing students with unparalleled access to a network of prospective employers.

Vancouver has been named the third most liveable city in the world by The Economist and that liveability is evident as you stroll through the bustling scenic city.





# UCW Vancouver House

Like nearly all excellent architecture, the design for Vancouver House arose directly out of its context. In looking for a solution to this complex site, architect Bjarke Ingels did not begrudgingly accommodate its restrictions; he used those limitations to inform a shape that is as beautiful as it is unique. Awarded Future Project of the Year at the 2015 World Architecture Awards in Singapore for its innovation and its beauty, Vancouver House has since captured the world's imagination.

Applying the "Total Design" philosophy to an entire district and building on the success of Granville Island across False Creek, Vancouver House will be the active core of a new waterfront neighbourhood called the "Beach District".

## **The Beach District at Vancouver House**

The Beach District will be complete community and a year-round destination, with a marketplace, creative workspace, innovative retailers hosted in 5 shipping containers with rotating year-round programming, a unique mix of restaurants and cafes, one-off concepts, shops and services, food carts and craft fairs, all animated by a range of street celebrations, block parties and pop-up events.

The Beach District will also include tenants Fresh Street Market and London Drugs, as well as Spinning Chandelier, a major public art installation by renowned artist Rodney Graham. The piece is suspended beneath the Granville Street Bridge, rising slowly throughout the day and spinning downwards at a set time each night, creating a draw for visitors and residents alike. The

Beach District surrounding Vancouver House will create a new cultural district for the city that will be active and vibrant day and night.

UCW Vancouver House will be one of the anchors of the new Beach District community, comprising over 90,000 sq. ft. of space in two of the podium buildings, which are currently under construction. Downtown, between the West End and Yaletown, steps from Sunset Beach, English Bay and Vancouver's 28-kilometre Seawall, the world's longest uninterrupted waterfront path, UCW Vancouver House Campus will feature greenspace and all of Vancouver's urban amenities.

UCW Vancouver House will be able to accommodate more than 3,400 students with the first term in the new facility expected to be July 2020.

Visit [ucanwest.ca](http://ucanwest.ca) or call +1-778-655-3702



# UCW Campuses



# Accommodation

University Canada West has partnered with 4stay.com for off-campus housing for our students. 4stay connects students with local room providers to give students a range of options for their accommodations. 4Stay sources multiple room suppliers so student don't have to search multiple websites to find a fit. No deposit is required and 4stay guarantees their listings so UCW students can feel confident when booking.

Start your search for suitable accommodation by visiting <https://housing.ucanwest.ca/>







“  
Vancouver is Manhattan with mountains. It’s a liquid city, a tomorrow city, equal parts India, China, England, France and the Pacific Northwest. It’s the cool North American sibling.”

— The New York Times

# Experience Vancouver

Famed for its natural beauty and cultural diversity, Vancouver attracts students and workers everyday. Discover some of the highlights of studying in this cosmopolitan city.

## Vancouver’s neighbourhoods

The city’s neighbourhoods ooze urban vibes and their roots are set in many different cultures and ways of life.

## Vancouver Seawall

One of Vancouver’s top attractions is a paved pathway that stretches some 28 km (17.5 miles) around the city’s waterfront. Known as “the Seawall,” you’ll find that following this route is one of the best ways to discover Vancouver.

## Vancouver by water

What really defines Vancouver is its location right on the waters of the Pacific Ocean. It’s a way of getting around the city, a source of adventure and exercise, a portal to nature and of course, a great backdrop for all your photographs.

## Vancouver Skyride

There are those who find taking the Skyride gondola to Grouse Mountain’s peak a thrill-seeking experience. Given that it ascends 1,610 m (5,282 ft) up the mountain, the 360-degree view of Burrard Inlet, temperate rainforest and the city skyline is breathtaking.

## Urban wilderness

Discover beautiful natural landscapes such as Stanley Park and Lost Lagoon. Situated no more than five minutes away from the towers and skyscrapers on the edge of downtown Vancouver, this is the perfect escape from the bustle of the city.

## The Vancouver Factor

Vancouver offers a wealth of study and work opportunities. With a rich history across different sectors, Vancouver has made its mark upon the world economy and continues to make a big impact upon traditional and newer industries. British Columbia’s innovative and skilled workforce, rich natural resources, quality of life and gateway location between North America and Asia provide the foundation for almost unlimited economic opportunities\*.

\* <https://advantagebc.ca/business-advantage/bc-economy/>





# Vancouver Outdoor

Whether you're a thrill-seeking explorer who enjoys the adrenaline rush of zipping down a ski-slope or someone who prefers the serenity of green outdoor spaces, Vancouver has an abundance of recreational activities to choose from. Enjoy strolling around historic Gastown, taking the aquabus to the Granville Island markets, biking or walking the Seawall, skiing, snowboarding, kayaking and hiking in some of the most beautiful locations. No matter what kind of adventure you're looking for, there's something for everyone in Vancouver.

## Skiing and Snowboarding

Snow rarely comes to Vancouver, but this doesn't stop Vancouverites from enjoying some of the best ski facilities in North America. The city has three ski mountains, Cypress Mountain, Grouse Mountain and Mount Seymour, to delight locals and welcome tourists from around the country over the winter.

## Hiking

The Grouse Grind or 'Mother Nature's Stairmaster,' as it's commonly known amongst city residents, is an almost 2 mile hike up Grouse Mountain. The hike takes 90 minutes, after which you'll be rewarded with breath-taking views of the stunning city skyline at the 853-metre summit.





### Mountain Biking

The North Shore has some of the most thrilling trails which are perfect for more experienced cyclists who like the sound of log rides, stone ramps, wooden ladders, cross-country tracks and downhill rides.

### Kayaking

If you're looking to escape the urban jungle, Indian Arm is a fjord situated just one hour north from downtown Vancouver and is a natural paradise with lush green forests and a deep blue river.

On your journey, you'll see waterfalls, beaches, islands and even harbour seals. It's also possible to take evening and night excursions under the magical moonlight.

### Fishing

Vancouver is the ultimate place to fish due to its endless coastline. Fishing-enthusiasts will need to get a license from tackle shops, department stores or marinas in the Lower Mainland.

You can then charter a boat from any reputable organization located at Granville Island, Horseshoe Bay and Coal Harbour. Make sure to seek out advice here as they can answer all your fishing-related queries!

### Golfing

Challenge yourself to try and concentrate on a game of golf, we're sure you'll end up getting distracted by the enticing city views around you. There are dozens of excellent golf courses located in the Vancouver area including Fraserview, Langara and McCleery.



# Undergraduate programs

The right degree can move you along your career path and prepare you for employment in many industries. With our excellent faculty, flexibility and small class sizes, our degrees enable you to enter the job market with confidence. Our commitment is to provide an education with rigorous standards that puts you in line with the best in the world.

# Inspired



Hear from  
our graduates  
[ucanwest.ca](http://ucanwest.ca)

Visit [ucanwest.ca](http://ucanwest.ca) or call +1-778-655-3702



Key Facts

Intakes

Winter (January), Spring (April), Summer (July), Fall (October)

Program Length

4 Years  
Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in 4 terms each of which consists of 11 weeks of classes plus 1 week for exams. Students can take a maximum of 5 courses per term.

Delivery

On-Campus, Online

Program tuition fees  
\$27,840

Admissions requirements  
Find out more Page 46

Bachelor of  
Commerce

This 120-credit Bachelor of Commerce degree is ACBSP-accredited. It combines theoretical and practical learning to give you an in-depth understanding of today’s evolving business environment.

You will develop the critical thinking and team building skills necessary for effective communication in a globally-based business setting.

Our Bachelor of Commerce is delivered through four tiers that progressively develop your knowledge, critical thinking ability and operational skills. Once you have built up your skill-set, you will be ready for the Capstone courses that bring together everything you’ve learnt into real-world projects helping you to launch your career.

The Bachelor of Commerce program prepares you for a successful career where you will contribute constructively in a global economy.

The program focus is found in a sequence of business courses. At the same time, it integrates communications courses to create an interdisciplinary degree that provides a sound background for work that includes the development and management of organizations. Team activities are an intrinsic part of many courses and build team skills vital for real world success as well as providing a collegial learning environment.

Focuses

UCW follows professional trends in industry closely and develops course focuses that reflect the best professional standards in specific fields. Currently, we offer the following focuses in the Commerce degree:

Accounting

Accounting skills are consistently in demand. The accounting focus, in combination with the rest of the BCom degree, will prepare you for entry into a professional accounting program.

- To complete the Accounting focus you must, in addition to your required core courses, take:
- Managerial Accounting II
  - Principles of Auditing and Assurance
  - Taxation
  - Strategic Managerial Accounting

Business Communications

Communication is an essential component of every organization, whether communicating internally to staff and managers, or externally to customers, stakeholders, or the public. The Business Communications focus will prepare you to produce effective communications materials for a wide range of contexts and in the framework of business strategy.

- To complete the Business Communications focus you must, in addition to your core required courses, take:
- Social Media
  - Public Relations in Practice and Theory
  - Persuasive Presentations
  - Advertising
  - Communication Strategy

Program Structure

Tier 1 University Foundation (10 courses)

- Accounting Principles
- Introduction to Business
- Mass Media and Society
- Principles of Microeconomics
- Principles of Macroeconomics
- Moral Philosophy
- Academic Writing
- Contemporary Literature: Drama and Narrative
- Foundation Mathematics
- One (1) Science Elective

Tier 2 Disciplinary Foundation (10 courses)

- Business Environment
- Information Systems for Managers
- Communications Theory
- Marketing Management
- Statistics
- Organizational Behaviour
- Writing for Specific Audiences OR Advertising
- Three (3) electives

Tier 3 Disciplinary Applications (10 courses)

- Managerial Accounting
- Business Law
- Professional Communications - Written and Oral
- Finance

- Research Methodology
- Human Resource Management
- Operations Management
- Three (3) electives

Tier 4 Integrative Applications (10 courses)

- Strategy and Decision Making
- Business Capstone 1
- Business Capstone 2
- MGMT 4 elective
- MGMT 4 elective
- Five (5) electives

Why Bachelor of Commerce?

- Use managerial and financial tools to assess basic business issues critically;
- Research and analyze business systems, processes and functions in the context of local, regional and global conditions;
- Apply contemporary business methods to problems and contexts;
- Create ethically and legally sound proposals, plans and projects;
- Organize information to communicate persuasively to target audiences; and
- Work productively in a collaborative and multicultural environment.



"I love the flexibility of the online classes, as well as the structure of the weekly course load and due dates. I was able to complete my school work around my work, family and social life."

**Megan Clifton**  
Medal for Academic Excellence



Key Facts

Intakes

Winter (January), Spring (April), Summer (July), Fall (October)

Program Length

4 Years  
Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in 4 terms each of which consists of 11 weeks of classes plus 1 week for exams. Students can take a maximum of 5 courses per term.

Delivery

On-Campus, Online

Program tuition fees  
\$27,840

Admissions requirements  
Find out more Page 46

Bachelor of Arts

Business Communication

In this 120-credit program, you'll develop core skills in writing and research, a comprehensive understanding of media and communication, as well as an appreciation of how they function in the modern world of business.

Our Bachelor of Arts in Business Communication provides you with an opportunity to develop a broad knowledge of media, cultural studies and business. In addition, students will develop theoretical and practical skills that are relevant to careers in professional writing, journalism, public relations, communications and advertising.

The program focus is found in a sequence of courses in media and communications. At the same time, it integrates business courses to create an interdisciplinary degree that provides a sound background for work in media and communications organizations as well as other communications related business careers. Team activities are an intrinsic part of many courses and build team skills vital for real world success as well as providing a collegial learning environment.

Focus

UCW follows professional trends in industry closely and develops course focuses that reflect the best professional standards in specific fields. Currently, we offer the following focus in the Business Communication degree:

Communications Management

One of the fastest growing fields in communication is communication management. By taking selected

advanced business courses and applying them to communications projects, this focus provides the training for those who hope to manage complex communications projects and departments in industry.

To complete the Communications Management focus you must, in addition to the required core courses, take:

- E-Business
- Advertising
- Operations Management
- Persuasive Presentations
- Project Management

Program Structure

Tier 1 University Foundation (10 courses)

- Introduction to Anthropology
- Introduction to Business
- Mass Media & Society
- Academic Writing
- Contemporary Literature: Drama and Narrative
- Foundation Mathematics
- Moral Philosophy
- Fundamentals of Psychology
- Two (2) electives

Tier 2 Disciplinary Foundation (10 courses)

- Business Environment
- Communications Theory
- Information Gathering
- Writing for the Media
- Visual Communications in Mass Media
- Marketing Management
- Organizational Behaviour
- Statistics
- One (1) elective

Tier 3 Disciplinary Applications (10 courses)

- Social Media
- Legal and Ethical Issues in Mass Media
- Technical Writing and Business Communications
- Professional Communications – Written and Oral
- Media and Government
- Public Relations in Practice and Theory
- Research Methodology
- Three (3) electives

Tier 4 Integrative Applications (10 courses)

- Communication Strategy
- Communication Capstone 1
- Communication Capstone 2
- Seven (7) electives

Why Bachelor of Arts in Business Communication?

- Use communication theories to assess basic issues in cultural contexts;
- Critique communication media influence on audience perceptions of issues, events, products and services;
- Evaluate the effectiveness and integration of all types of media and communication;
- Demonstrate communication-oriented research and information seeking strategies;
- Create ethically and legally sound content for a variety of forms of media and markets;
- Integrate media and content to communicate persuasively to specific audiences;
- Apply communication methods to business problems and contexts; and
- Work productively in a collaborative environment.





Key Facts

Intakes

Winter (January), Spring (April), Summer (July), Fall (October)

Program Length

2 Years  
Faster completion options available for motivated students.

Delivery

On-Campus

Program tuition fees  
\$13,920

Admissions requirements  
Find out more Page 46

# Associate of Arts

The Associate of Arts program is an interdisciplinary set of courses designed to provide core skills in writing, communication, research and team performance.

This 60-credit (20 course) program is preparation for additional post-secondary education or to enable entry directly into the workforce.

The AA degree is accepted for transfer into bachelor degree programs at University Canada West (UCW) and all British Columbia degree granting institutions provided other admission requirements are met.

Graduates of an associate degree will have completed a broad range of course offerings. The requirements of an associate degree are sufficiently flexible to prepare students for work and lay a solid foundation for further study.

At the end of the first tier of the Associate of Arts degree, you may transfer to the Bachelor of Arts or Bachelor of Commerce degree seamlessly. Alternatively, you may continue in the Associate of Arts degree and complete the program with an additional 30 credit hours of study as per provincial Associate of Arts degree guidelines.

### Program Structure

Tier 1 University Foundation I

- Two (2) first-year English courses
- One (1) science course
- One (1) mathematics or computing science course
- Two (2) humanities courses
- Two (2) social science courses
- Two (2) Arts elective courses

Tier 2 University Foundation I I

- One (1) lab science course
- Six (6) second-year arts courses
- Three (3) general electives

For a comprehensive list of all available courses, please refer to the academic calendar at: [www.ucanwest.ca/about/academic-calendar](http://www.ucanwest.ca/about/academic-calendar)

### Why an Associate of Arts degree?

- Critical thinking and problem-solving;
- Effective written and oral communications;
- Ability to work collaboratively;
- Application of theoretical understanding to practice;
- Research and evaluative skills;
- Mathematical and scientific reasoning;
- Analysis, synthesis and integration of knowledge; and
- Advanced reading comprehension.





# Graduate program

At University Canada West, we offer graduate students an MBA degree program accredited by the ACBSP. UCW MBA graduates become effective leaders both nationally and internationally.

# Innovative

Hear from  
our graduates  
[ucanwest.ca](http://ucanwest.ca)

Visit [ucanwest.ca](http://ucanwest.ca) or call +1-778-655-3702



## Key Facts

### Intakes

Winter (January), Spring (April), Summer (July), Fall (October)

### Program Length

2 Years

Faster completion options available for motivated students. The UCW academic year is organized to create an environment of learner flexibility and rapid degree completion. Courses are scheduled in 4 terms each of which consists of 11 weeks of classes plus 1 week for exams. Students can take a maximum of 4 courses per term.

### Delivery

On-Campus, Online

Program tuition fees  
\$23,400

Admissions requirements  
Find out more Page 46



## Master of

# Business Administration

This ACBSP-accredited Master of Business Administration (MBA) program from UCW will prepare you for success on a global level. You will learn how to take challenging situations in your stride, apply pragmatic solutions to problems and ultimately drive the success of your organization through intelligent decision-making.

The program is 4 tiers, a total of 45 credits that will develop your knowledge and skillset so that you are able to handle increasingly complex problems. Team activities are an intrinsic part of the MBA, developing team skills for modern business and providing a collegial learning environment.

The MBA degree program has been refined to allow you to acquire more specific knowledge and skills in one of three areas by choosing their three elective clusters from one of the following subject areas: marketing, finance or leadership. Our MBA program also includes relevant digital components. We collaborate with digital leaders such as Salesforce (Trailhead), Tableau and IBM to keep our students updated with upcoming technological trends.

The program includes the option to do a major research project designed to showcase your newly learned skills in a real-world setting or a strategic management course. Additionally, students may take an optional work experience module.

## Program Structure

### Tier 1 Analytical Foundations (4 courses)

- Managerial Accounting
- Business Environment, Ethics & Strategy
- Leadership in the Global Context
- Human Interfaces

### Tier 2 – Management Principles and Practices (5 courses)

- Financial Management
- Marketing Management
- Operations Management
- Human Resource Management in the Global Environment OR Canadian Human Resource Management
- Research Methodologies and Inquiry

### Tier 3 – Business Applications (4 courses)

- Consulting Practice
- Project Management
- Two (2) electives

### Tier 4 – Integration and Implementation (2 courses)

- Consulting/Research Project or Strategic Management
- One elective

## Elective Clusters

### Leadership

- Change of Management
- Negotiations
- Leadership and Decision Making

### Marketing Management

- Digital Marketing Strategy
- Marketing Promotion
- International Marketing

### Financial Management

- Investment Analysis and Management
- Personal Financial Planning
- Global Financial Institutions Management

## Business Courses powered by the latest technology

Tableau, Salesforce and IBM Design Thinking have been incorporated into the Master of Business Administration program courses at UCW as the university continues its evolution towards becoming Vancouver's tech-business university. Students are able to learn from these experts helping them to solve complex business problems with the help of technology.

### Tableau

Tableau, a powerful data visualization tool used in the business intelligence industry, has been incorporated into UCW's Business-650 (Business Analytics) course.

### Salesforce

Salesforce is an online solution for customer relationship management (CRM). It gives all departments within a company, including marketing, sales, commerce and service, a shared view of their customers with one integrated CRM platform. Salesforce has been incorporated into Marketing-621 (Marketing Management).

### IBM Design Thinking

UCW has created a new course about entrepreneurship that launched this term. Business-641 (Entrepreneurship) incorporates IBM Design Thinking into the MBA program.

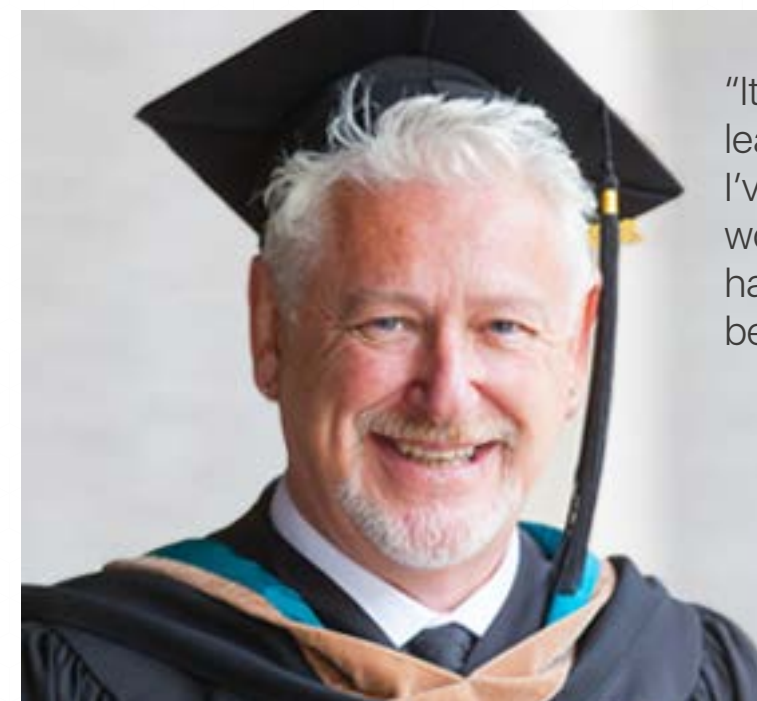
The IBM Design Thinking model is a scalable framework aimed at big enterprises that uses three principles to solve complex problems creatively.

## Work Experience

Integrated work experience for MBA students is available as an option. You can do one or two terms of work placement during your MBA studies. This part of the course is designed to provide supervised practical experience where students can apply the skills they have developed during the MBA program. If you wish, you will be able to take this option in your second and/or third MBA term (35 hours per week for 12 weeks) to prepare you to successfully find a work experience position.

## Why an MBA?

- Learn to construct strategic responses to business challenges and opportunities;
- Assess the ethical implications of business activities;
- Develop, implement and evaluate solutions to business problems;
- Formulate business decisions and systematic analysis that reflects critical thinking;
- Demonstrate effective skills to collaborate with diverse groups of people;
- Lead teams through the resolution of problems and completion of projects;
- Integrate personal values and perspectives into your problem-solving, taking responsibility for your decisions;
- Communicate ideas persuasively as a result of thorough analysis of information; and
- Gather, analyze and distribute information in a business context.



"It has been an extraordinary learning experience during which I've interacted with students worldwide and devoted professors have guided me in achieving my best work."

**Rory Robert Rickwood**

Medal for Academic Excellence



# MBA-ACCA Pathway

The ACCA accredited MBA programme at University Canada West (UCW) has been specially designed for ACCA students, affiliates and members who want to top-up their accounting and finance knowledge with a world class business degree. UCW offers you the opportunity to complete any remaining exams of ACCA alongside your MBA degree giving you a chance to enter the workplace holding two internationally recognised qualifications.

There are three attractive pathways available:

- ACCA Student Pathway
- ACCA Affiliate/ Member Pathway
- Graduate Pathway

## ACCA Student Pathway

ACCA students who have successfully completed their Oxford Brookes BSc (Hons) in Applied Accounting can take direct entry to UCW MBA program. The MBA program has been designed to offer learning that allows students to continue their ACCA journey by taking the following ACCA exams independently.

- Strategic Business Leader (SBL)
- Advanced Financial Management (AFM)



UCW MBA students who pass the above ACCA exams will not be required to complete the UCW internal assessment however; those who are unsuccessful in their ACCA exams or unwilling to continue their ACCA journey, will have the option to continue their MBA by taking UCW internal assessments.

ACCA students who have completed any of the above exams will receive credit exemptions in the UCW MBA program.

## ACCA Affiliate/ Member Pathway

ACCA Affiliate/ Members who have completed the entire ACCA qualification may also get direct entry to the UCW MBA program. This pathway is also available to ACCAs candidates without Oxford Brookes BSc (Hons) in Applied Accounting.

ACCA Affiliates/ Members may apply for credit exemptions against their Strategic Professional/ Professional Stage exams based on the exams completed. Credit exemptions are available on case-by-case basis.





Graduate Pathway

Students fulfilling the UCW-MBA entry requirements\*, found on page 50, may also get direct entry to the UCW MBA program.

Students holding an ACCA Accredited undergraduate degree have the option to avail ACCA exemptions for up to nine exams and continue with their ACCA journey with the UCW MBA program taking the ACCA Student Pathway.

For more information on our MBA program including the program structure and details about practical experience, see page 36.

Credit Exemption Details

Students who are eligible for credit exemptions against their successfully completed ACCA Strategic Professional exams may request the following module exemptions.

The UCW-MBA courses for the pathway are mapped against the in ACCA’s Strategic Professional Level below:

ACCA-Strategic Professional Level	UCW	Credits
Essential Course		
Strategic Business Leader (SBL)	MGMT 601 – Leadership in the Global Context	3
Optional Course	6XX elective	3
Advanced Financial Management (AFM)	FNCE 623 Financial Management	3

UCW- MBA courses for the pathway are mapped against ACCA’s Qualification modules:

ACCA-Qualifications	UCW	Credits
Management Accounting	ACCT 621 Managerial Accounting	3

\*University may exempt other courses taken as optional at their own discretion.

About ACCA

The Association of Chartered Certified Accountants (ACCA) institute, is the global professional accounting body offering the “Chartered Certified Accountant” qualification.





Key Facts

Intakes

Winter (January), Spring (April), Summer (July), Fall (October)

Program Length

3 Months

Delivery

On-Campus, Online

Program tuition fees  
\$4,680

# MBA Foundation



Students who seek admission to the MBA program but do not meet the general admission requirements may be admitted to the MBA Foundation program.

To be admitted to the MBA Foundation courses you must have a bachelor's degree from a recognized university with a cumulative GPA of 2.33 or better. To get onto the MBA program, you must earn a grade of at least B (GPA of 3.0) on each Foundation course.

The MBA Foundation includes courses in the following areas:

- Business and Academic Writing
- Quantitative Skills for Business
- Economics from a Business Perspective

# Transfer Credits



University Canada West allows students to transfer academic credit from other recognized post-secondary institutions to University Canada West courses and programs.

**Transferring Credits**

University Canada West participates in the British Columbia post-secondary system that facilitates student transfer between educational institutions. The British Columbia Council on Admissions and Transfer (BCCAT) oversees this system. The Council coordinates agreements between institutions regarding student transfer of course credits from one post-secondary institution to another.

**Undergraduate Courses**

A minimum course grade of C (2.00 on a 4.33 scale) or equivalent is required.  
A maximum of 60 credit hours of a combination of

transfer credit and Prior Learning Assessment and Recognition (PLAR) will be granted toward degree requirements.

**Graduate Courses**

A minimum grade of B (3.00 on a 4.33 scale) or equivalent is required.  
A maximum of 50% of degree requirements may be granted through a combination of transfer credit and PLAR with no more than two courses granted through PLAR.

**Prior Learning Assessment and Recognition (PLAR)**

University Canada West actively supports the concept of Prior Learning Assessment and Recognition (PLAR) for all its programs and courses. University Canada West will grant credit where warranted for the knowledge and skills a student has already acquired through academic courses, professional development or experience.



# Awards & Scholarships

# Achieve

Hear from  
our graduate  
[ucanwest.ca](http://ucanwest.ca)



# Scholarships for Academic Excellence

**Applicable Programs:** MBA, Bachelor of Commerce, Bachelor of Arts in Business Communication, Associate of Arts\*.

**Eligibility:** These scholarships are for students with excellent academic grades, who wish to go on to excel in their chosen field of study and work. Submit a scholarship application at the time of applying for admission to UCW.

	Undergraduate	Graduate
CGPA (out of 4.33)		
3.80 and Above	\$20,000	\$10,000
3.60 to 3.79	\$16,000	\$5,000

\*Maximum scholarship values for Associate of Arts students are adjusted for the shorter length of the program.

# University Canada West Founder’s Scholarship

**Applicable Programs:** Bachelor of Commerce, Bachelor of Arts in Business Communication

UCW offers up to 20 Founder’s Scholarships to full-time students entering undergraduate degree programs. The Founder’s Scholarship is a tuition award. Recipients are responsible for paying regular student fees and purchasing textbooks.

**Eligibility:** To be considered for this scholarship, candidates must meet these requirements:

- Be a Canadian citizen or permanent resident at the time of application;
- Be a recent high school graduate or have graduated from high school within 12 months of applying;
- Have a minimum of an A grade point average (4.0) from high school;

- Apply for admission and for the Founder’s Scholarship by May 31 to start your program in the following summer or fall term;
- Submit a letter of recommendation from an educator or influential community member; and
- Write and submit a 500-word essay describing your career aspirations, ways in which you plan to positively impact your community and how your studies at UCW will help you to achieve these goals.

Students may be contacted by UCW for an interview upon application review.

**Continuance:** Students must maintain a minimum CGPA of 3.2 during their degree studies to remain eligible.

# MBA Foundation Study Grant

**Applicable program:** MBA with MBA Foundation

**Eligibility:** This grant is for students who demonstrate leadership potential and commitment to their chosen field of endeavour.

To be considered for this scholarship you must meet the following requirements:

- Submit a completed scholarship application form when applying for admission to UCW;
- Submit a Personal Statement describing how undertaking the Master of Business Administration and MBA Foundation programs will impact your career and personal goals; and
- Complete the MBA Foundation program and the MBA degree program within 36 months of starting.

**Award value:** \$3,500.

# The Emily Baker Scholarship

**Applicable programs:** MBA.

This scholarship is for First Nations students, who are dedicated to pursuing and fulfilling their higher education and business goals.

**Eligibility:** To be considered for this scholarship, you must meet the following requirements:

- Submit a completed Scholarship and Award Application form by 31 May to start your program in the following summer or fall term; and
- Submit a personal statement describing how receiving an award for the MBA program will affect your personal, educational and career goals, as well as how you intend to use your skills to contribute to the growth and development of the First Nations community.

**Number and value:** One student will be awarded a full tuition scholarship every year.





# Canada 150 Tuition Concession for the Armed Forces

**Applicable programs:** MBA, Bachelor of Commerce, Bachelor of Arts in Business Communication, Associate of Arts.

The Canada 150 Tuition Concession for the Canadian Armed Forces program is available to all active members, reservists and veterans of the Canadian Armed Forces, who will receive a 30% lower tuition rate in recognition of their service to this country.

You must supply documentation confirming your status with the Canadian Armed Forces.

# MBA Excellence Scholarship for Continuing Students

**Applicable program:** UCW will award a limited number of MBA Excellence Scholarships each term to current MBA students who have completed MBA degree Tier 2 courses (MBA level courses numbered 600 and higher) equivalent to at least 27 credits.

**Eligibility:** This scholarship is open to current domestic students in the MBA program who have demonstrated academic excellence during their MBA courses. Students who have received one entrance scholarship may also receive an MBA Excellence Scholarship for Continuing Students if they are eligible. Candidates will be considered for the scholarship based on:

- The cumulative grade point average of the courses included in the 2 Tiers of their MBA degree program (MBA courses numbered 600+ equivalent to 27 credits).

**Value:** The MBA Excellence Scholarship is valued at a maximum of \$2,000 and will be disbursed as a tuition credit to successful students for the last 4 courses of their Master of Business Administration degree.

**Continuance:** To remain eligible for the scholarship and receive the tuition disbursement, students must maintain a 3.60 cumulative grade point average on all MBA courses.

# Live Our Vision of Education (L.O.V.E.)

**Applicable Programs:** Bachelor of Commerce, Bachelor of Arts in Business Communication, Associate of Arts.

**Eligibility:** This scholarship is available to a limited number of undergraduate students, who are pursuing an Associate of Arts, Bachelor of Commerce or Bachelor of Arts in Business Communication Degree at UCW.

To be considered for this scholarship, you must meet the following requirements:

- Submit a completed scholarship application form when applying for admission to UCW;
- Start your studies at UCW before the end of the Fall (October) 2021 term.

**Award value:** \$5,000

Please note that the Live Our Vision of Education (L.O.V.E) Undergraduate Scholarship is disbursed as a tuition credit to successful students for the first 60 credits their undergraduate degrees. Disbursements will be pro-rated based on the number of courses in which you are registered.

# Financial Aid

There are many ways to pay for your degree at University Canada West. There are scholarships and awards you may qualify for that you do not have to pay back at the end of your studies. If you are currently employed and wish to study alongside your job, your employer may also be able to help you.

# Government Student Loan

Government student loans are available to residents of Canada who demonstrate financial need. The federal and provincial governments will pay the interest accumulated on the loan while the student attends school on a full-time basis. However, repayment of the loan will commence six months after your studies end.

For more information about government student loans, please contact the appropriate agency in your province of residence.

- Alberta Students Finance
- Student Aid BC
- Manitoba Student Aid
- New Brunswick Student Financial Services
- New Foundland and Labrador Student Aid
- Nova Scotia Student Assistance
- Ontario Student Assistance Plan
- Prince Edward Island Student Financial Services
- Saskatchewan Integrated Student Loans Program
- Aide Financière Aux Etudes



# University Entry Requirements

## Undergraduate Entry Requirements

- Canadian high school (Grade 12) diploma, with an overall average of C or better (2.00 on a 4.33 scale). This average is calculated based on the grade for British Columbia English 12 and the best three additional academic Grade 12 courses.
- If you have graduated from high school but do not meet the minimum grade levels, you may still be considered for admission if you have successfully completed at least 30 academic post-secondary credits at a recognized institution.

## Special Admission

The Admissions Committee may consider an applicant for special admission if the applicant does not otherwise qualify for admission but demonstrates a combination of education and work experience that indicates the ability to be successful in their program of study. Generally, such applicants must:

- Be over twenty-one (21) years of age on or before the first day of classes;
- Have been out of high school for at least two years; and
- Approval by the Admissions Committee.

## Graduate Entry Requirements

### Entry Requirements\*

A bachelor's degree awarded by a recognized post-secondary institution, with a CGPA of 3.0 (on 4.33 scale) or better and have ONE of the following additional requirements:

- Acceptable score on the Graduate Management Admission Test (GMAT) or the Graduate Record Examinations (GRE) that has been written in the last five years;
- An appropriate Canadian professional designation or equivalent international designation (e.g. CPA, CA, CGA, CMA, CHRP or P.Eng);
- A Bachelor's degree in Business Administration (BBA) or Commerce (BCom) or equivalent;
- A minimum of 3 years documented professional or management experience with evidence of career progression and relevant education and/or training.

\*Applicants who do not hold all of the above academic and professional requirements may be considered for the MBA Foundation Program.

# How to Apply

## Undergraduate Students

1. Consult with a UCW Recruitment Advisor to choose a program that best meets your needs and pick a start date for your first term at UCW.
2. Ensure all requirements for the program have been met.
3. Complete the application form.

## MBA Students

1. Consult with a UCW Recruitment Advisor to choose a program that best meets your needs and pick a start date for your first term at UCW.
2. Ensure all requirements for the program have been met.
3. Complete the application form.
4. Submit a resume/ CV.



To find out more, visit  
[ucanwest.ca/admissions/apply](https://ucanwest.ca/admissions/apply)

Visit [ucanwest.ca](https://ucanwest.ca) or call +1-778-655-3702



# Helpful Resources

## Library

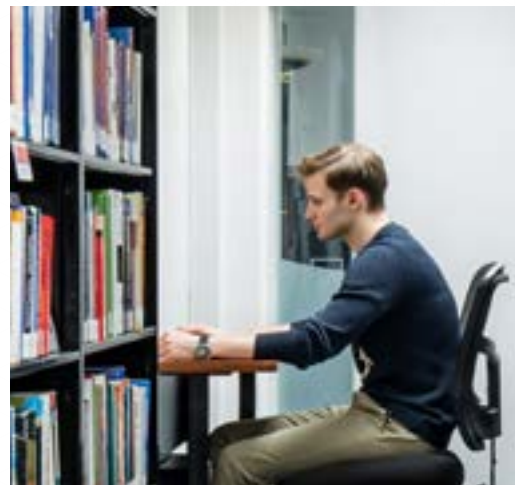
The UCW Library supports the students' success in their academic and professional careers. The library is committed to providing students and faculty with high-quality resources and services. The library facilities include a computer lab, individual and group study spaces, as well as printing and scanning tools.

The library also provides numerous services to students and faculty, including:

- Library Reference Services (in-person, phone, email, and instant messenger)
- Research Assistance
- Workshops and training sessions on APA citation style, plagiarism, research skills and library orientation

Students and faculty have 24/7 access to all online library resources via the Library portal, which connects users to:

- Over 380,000 e-books
- Over 60,000 full text scholarly journals
- Thousands of magazines, periodicals and trade publications
- Close to 25,000 business case studies
- Other resources including company profiles, industry and market research reports, economic country reports plus SWOT analyses.



# Student Services

UCW offers a range of services for students who wish to enrich their UCW experience or who require assistance in variety of areas related to their educational goals and personal pursuits. Student Services work together with students to assist, support and develop their academic performance and foster an environment that supports undergraduate and graduate students.

## Academic Advising

Student Services will work with you in planning your academic development by providing some assistance and guidance below:

- Program and course selections consistent with your academic and career goals;
- Advice consistent with university rules, regulations and policies;
- Course registration, changes, drop requests and withdrawals;
- Resources to aid your learning and development within UCW; and
- Assistance to help you graduate in a timely manner.

## Student Orientation and Academic Readiness (SOAR)

UCW Student Services coordinates the Student Orientation and Academic Readiness (SOAR) course for all new university students. Orientation is a great way for first year students to meet fellow students, faculty and staff. You will also learn to navigate through MyUCWest, the internal gateway for you to access course materials, communicate with peers, faculty and staff and stay connected with UCW news and events.

## Guest Speaker Seminars and Workshops

Student Services runs seminars and workshops on various topics.

## Social Activities and UCW Ambassador Program

UCW's student body is rapidly growing and diversifying. Engaging students in informal and social events plays an important role in academic life. Not only does it help shape a student's experience, it also fosters a sense of community and a culture of understanding and respect.

Student Services provides opportunities for students to participate in activities and events outside the classroom, coordinated and organized by Student Services and students from the UCW Ambassador Program.

Students serving on the UCW Ambassador Program must be in good academic standing and model the competencies embedded in all UCW programs, including: constructive problem solving, strong team skills, effective English language communication skills and leadership. Members are encouraged to represent the university's student body positively. Interested students should contact the Student Services Office for more information about UCW's Ambassador Program.



# Career Development Centre

The UCW Career Development Centre was created to facilitate an engaging partnership with students and alumni as they transition from higher education into the workforce environment and beyond. Through these partnerships, Career Development will bridge the gap of employers’ needs and employment opportunities for our students and alumni.

Career Development Centre includes resources and workshops in group and one-to-one settings, but are not limited to assistance with:

- Resumés and cover letters
- Interviewing skills
- Job search techniques
- Networking and volunteer opportunities
- Career advising
- Career exploration
- Personal branding on social media/LinkedIn
- Job fair preparation
- Career panels
- Accessing the hidden job market
- Internship resources
- Career treks
- Career fairs

Our Career Development Centre Specialists will help you prepare to enter the working world with your best foot forward.

Our student-centric services include help with resumés and cover letters, interviewing techniques, networking and various other workshops, on-campus employer info sessions, business social networking and internship resources, scholarships, volunteer expos and job fairs.

# Employment and Opportunities

Many of the world’s biggest companies have offices within walking distance of our downtown campus, providing you with unparalleled access to a network of prospective employers.

Vancouver is a hub of exciting activities and a city full of great opportunities. You will be able to acquire relevant work experience which is an important step in launching your career. Many UCW students and graduates are working in or outside Canada, retaining global presence.

There are many reasons why students want to work globally. It is very common for students, who live and work away from their home country on a permanent basis, to move to a new city or seek a new position while there.



## Where do UCW students work?

- University Canada West
- Scotiabank
- BMO financial Group
- CIBC
- TELUS
- Walmart
- The Home Depot
- RBC
- TD
- The Brick
- Shell
- Canadian Armed Forces
- TJX Canada/Winners Merchants International LP
- White Godshell Company LLC
- SAP
- B/E Aerospace
- Finger Puppets
- Umass Memorial Medical Center
- Independent Marketing Alliance
- Capgemini
- Robert Walters
- Magazine Networks Inc
- Singapore Refining Company private Ltd.
- AFLAC, Diane Holley
- Anonymous Ltd.
- Nike
- RLG International
- PricewaterhouseCoopers
- Jet Airways
- Indium Software
- Skyrine IT Services Pvt. Ltd.
- Krafting Networks
- iXie gaming
- Fox4Conn Services
- UP-Channel Broadcasting Company
- IT Source Technologies Ltd.
- Trigent Software Inc.
- BNP Paribas
- Agrigold group of Industries
- ZELYA Energy
- Western Union
- Groupe PSA
- Roy Hill
- Omawo
- Air France
- DIRECTV
- GoldCorp
- Ferrari
- ENAC
- Saudi Aramco
- AXA Partners
- PEMCO
- The National Commercial Bank-AlahliNCB
- Mitwalli Steel Product factory Co.
- Starting Point LLC
- KSM





University Canada West is part of  
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UCW Prospectus – May 2020 Information given in  
this brochure is correct at the time of publication  
and is subject to alteration.